

23rd Annual Pharmacy Practice Seminar
October 17, 2008
Wilmington Hilton Riverside Hotel
301 North Water Street, Wilmington NC
910.763.5900

**** We have 10 seats available
for this rescheduled program !!!**



Hosted by

UNC Eshelman School of Pharmacy, South East AHEC & North Carolina Pharmacists Association
Wilmington Hilton Riverside Hotel, 301 North Water Street, Wilmington, NC
910-763-5900



Self-Study Learning component addresses:

- The role of the pharmacist as a self-care counseling service
- Practical strategies for developing a self-care counseling service
- Issues related to self-care for pain; cough, cold, fever, and allergy; gastrointestinal disorders;
 - herbals and dietary supplements; and skin and mucous membrane disorders
- Home diagnostic products available in pharmacies

A One-Day Training Seminar that provides:

- Patient assessment and counseling techniques
- Self-care product demonstration and review



OTC Advisor® was developed by APhA and supported by an unrestricted education grant from Proctor & Gamble. Faculty: Brenden P. O'Hara, BS Pharm; Pharmacy Manager, Walgreens Pharmacy, Raleigh NC; and Macary Weck Maciniak, PharmD, BCPS, Clinical Associate Professor, UNC Eshelman School of Pharmacy.



The American Pharmacists Association is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education, and complies with the Criteria for Quality for continuing pharmacy education programming. Successful completion of all self-study learning modules will result in 18 hours of continuing education credit (1.8 CEU). An additional 8 hours of continuing education credit (0.8 CEU) –ACPE #202-000-07-100-L04-P will be granted for completing the live training seminar. CPN 202-0013

A Certificate of Achievement will be awarded to participants who successfully complete all program components. No partial CE credit will be provided.

Note: Enrollment is limited to an additional 10 registrants. Self-study materials will be mailed to you upon receipt of your registration form.

In order to allow enough time for the preprogram course preparation, registration for this certificate program will close at **5:00 pm on 10/8//08. No walk-in registrations will be accepted.**

Registration Fee: \$350 per pharmacist Register online at . www.pharmacy.unc.edu/continuing/onlinereg - **OR** – use the registration form below.

Refund policy: Cancellation notification must be received by 10/8/08 for full refund and to enable others to attend.

Adverse Weather Policy: If a hurricane is threatening the Wilmington area, please call the School of Pharmacy CE Office (919.966.1128) no later than Thursday morning, 10/16/08, to determine the programs' status. We will not be able to contact each participant individually concerning cancellation of this program.

**23rd Annual Pharmacy Practice Seminar
October 18-19, 2008
Wilmington Hilton Riverside Hotel
301 North Water Street, Wilmington NC
910.763.5900**

Saturday, October 18, 2008

7:00 – 7:45 am Registration & Continental Breakfast - Grand Ballroom Concourse

Moderator: Bruce Canaday, PharmD, BCPS, FASHP, FAPhA

7:45 – 8:00 am Welcome and Announcements

MANAGING THE PAIN ...

ACPE 046-999-08-148-L01-P (5.0 contact hours)

8:00 –9:00 am ... I Always Have: Overview of Chronic Pain
Timothy J. Ives, PharmD, MPH

9:00-10:00 am ... In My Feet: Diabetic Neuropathy
Philip Rodgers, PharmD, BCPS, CDE, FCCP

10:00 – 11:00 am In My Head: Treatment of Migraine
Timothy J. Ives, PharmD, MPH

11 – 11:45 am Brunch

11:45 – 12:45 pm ... In My Joints: Treatment of Arthritis
Michelle A.Fritsch, PharmD, CGP

12:45– 1:45 pm ... In My Back: Treatment of Back Pain
David J. Clawson, OTR/L, CHT

Sunday, October 19, 2008

7:15 – 7:50 am Registration & Continental Breakfast - Grand Ballroom Concourse

Moderator: Bruce Canaday, PharmD, BCPS, FASHP, FAPhA

7:50 – 8:00 am Welcome, Announcements & Introductions

8:00 – 9:00 am MTM in YOUR Pharmacy ?
ACPE 046-999-08-149-L04-P (1.0 contact hour)
Joe Moose, PharmD

9:00 - 10:00 am Current Legal Issues for Community Pharmacists
ACPE 046-999-08-150-L03-P (1.0 contact hour)
ACPE 046-999-08-150-L03-T (1.0 contact hour)
Jack W. 'Jay' Campbell IV, JD, RPh

- 10:00 -10:15 am** **Break**
- 10:15 am-1:30 pm** **INTERACTIVE WORKSHOPS for a total of 3.0 contact hours
(1.5 Hrs CE Credit each workshop)**
- 10:15 – 11:45 am** **Workshop I - Choose from Workshops A – F below**
- 11:45 – 11:55 am** **Break**
- 11:55 - 1:25 pm** **Workshop II – Choose from Workshops A - F below**
- 1:25 - 1:30 pm** **Program Evaluation**

INTERACTIVE WORKSHOPS: Make your choices for 3.0 contact hours' credit.

A. New Drugs

ACPE 046-999-08-151-L01-P (1.5 hours)
Stephen F. Eckel, PharmD, MHS, CPS

B. Pens and Needles – The Tools Diabetic Patients Need

ACPE 046-999-08-152-L04-P (1.5 hours)
Tammie T. Davis, BS Pharm, RPh

C. Drugs of Abuse 2008

ACPE 046-999-08-153-L01-P (1.5 hours)
Megan O. Rose, PharmD, CPP

D. OTC Pediatrics

ACPE 046-999-08-154-L04-P (1.5 hours)
Macary Weck Marciniak, PharmD, BCPS

E. Why did they write for that? Studies that changed prescribing

ACPE 046-999-08-155-L04-P (1.5 hours)
William J. Hitch, PharmD, BCPS

F. Spanish for Pharmacists

ACPE 046-999-08-156-L04-P (3.0 hours)
Jennifer P. Askew, BS, PharmD, CPP

SPEAKERS:

Jennifer Askew, BS, PharmD, CPP, Manager, Outpatient Pharmacy Services, New Hanover Health Network, Wilmington NC.

Jack W. ‘Jay’ Campbell IV, JD, RPh; Executive Director, NC Board of Pharmacy, Chapel Hill NC.

Bruce Canaday, PharmD, BCPS, FASHP, FAPhA; Director, Department of Pharmacotherapy, Coastal AHEC, Wilmington NC; Clinical Professor & Vice Chair, Division of Pharmacy Practice & Experiential Education, UNC Eshelman School of Pharmacy, Chapel Hill NC.

David J. Clawson, OTR/L, CHT, Occupational Therapist, Hand Therapy and Industrial Rehabilitation, New Hanover Regional Medical Center, Wilmington NC.

Tammie T. Davis, BS Pharm, RPh; Clinical Assistant Professor, UNC Eshelman School of Pharmacy, Chapel Hill NC.

Stephen F. Eckel, PharmD, MHS, CPS, Assistant Director of Pharmacy, UNC Hospitals, Chapel Hill NC.

Michelle A. Fritsch, PharmD, CGP, Professor and Chair, Department of Clinical & Administrative Sciences, School of Pharmacy, College of Notre Dame of Maryland, Baltimore MD.

William J. Hitch, PharmD, BCPS, Associate Director of Pharmacotherapy, Mountain AHEC, Asheville NC; Clinical Assistant Professor, UNC Eshelman School of Pharmacy.

Timothy J. Ives, MPH, PharmD, Associate Professor, UNC Eshelman School of Pharmacy and Department of Medicine, UNC School of Medicine, Chapel Hill NC.

Macary Weck Maciniak, PharmD, BCPS, Clinical Associate Professor, UNC Eshelman School of Pharmacy.
Joseph S. Moose, PharmD; Clinical Pharmacist & Owner, Moose Pharmacy, Concord NC; Director of Clinical Pharmacy Programs, Southern Piedmont Community Cre Plan, Concord NC; and Clinical Assistant Professor, UNC Eshelman School of Pharmacy; Manager & Director of Clinical Services, Moose Professional Pharmacy, Concord NC.

Philip Rodgers, PharmD, BCPS, CDE, FCCP; Clinical Associate Professor, UNC Eshelman School of Pharmacy; Director of Pharmacotherapy, Duke AHEC, Durham NC.

Megan O. Rose, PharmD, Pharmacy Coordinator, Access III of Lower Cape Fear Inc., Wilmington NC.

Target Audience - Pharmacists (pharmacy technicians may attend) from all practice sites will benefit from participation.

Goal: The goal for this program is to provide pharmacists and technicians with current information to apply in their practices to improve patient safety and promote optimal drug therapy. Specific learning objectives for each topic will be distributed in the meeting program booklet.

Registration: The registration fee for Saturday & Sunday includes program registration, educational materials, instruction and refreshments. Pre-registration is *strongly* advised due to limited seating. *If space permits*, late registrations will be accepted. **No telephone reservations will be accepted.**

Refund Policy: Refunds less \$50.00 will be given when cancellation is received by 10/10/08. Thereafter, no refunds will be made. If substitutions are necessary, please make contact prior to 10/10/08 to ensure correct registration materials.

CE Credit: The two-day *Pharmacy Practice Seminar* will provide a total of 10.0 contact hours of continuing pharmacy education credit. To receive CE credit, attendance **MUST** be acknowledged at the registration desk upon arrival at the program. The CE Attendance Verification Form must be completed and returned to the UNC Eshelman School of Pharmacy no later than November 1, 2008, to receive CE credit for this program. Statements of credit will be mailed.



The University of North Carolina Eshelman School of Pharmacy is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education.

Adverse Weather Policy: *If a hurricane or tropical storm is threatening the Wilmington area, please call the School of Pharmacy CE Office (919.966.1128) no later than Thursday afternoon, 10/16/08, to determine the programs' status. We will not be able to contact each participant individually concerning cancellation of this program.*

Overnight Lodging & Parking: This seminar will be held at the Wilmington Hilton Hotel, 301 North Water Street, in downtown Wilmington on the waterfront. The hotel provides parking for a fee. Blocks of rooms (at \$139 discount rates) have been reserved at the *Wilmington Hilton*, and the hotel deadline for discounted rates is listed below. Phone 910.763.5900 & ask for the ***Pharmacy Seminar*** rates.

Program Coordinators:

Stephen M. Caiola, MS
Director, Postgraduate Education
UNC Eshelman School of Pharmacy
steve_caiola@unc.edu

Bruce R. Canaday, PharmD, BCPS, FASHP, FAPhA
Director of Pharmacotherapy, Coastal AHEC
Clinical Professor, UNC Eshelman School of Pharmacy
bruce.canaday@seahec.org

Questions: Sherrie W. Moore, UNC Eshelman School of Pharmacy, 919.966.1128, sherrie.moore@unc.edu

23rd ANNUAL PHARMACY PRACTICE SEMINAR

10/17/08 – 10/19/08

Please list one person per registration form.

Name _____ ID # xxx-xx-_____ (last 4 digits of SSN)
 Business/Practice Site (for nametag) _____
 Mailing Address _____
 City State Zip _____ County _____
 Daytime Phone # _____ email _____

<u>Program</u>	<u>Registration Fee</u>	<u>Amount Paid</u>
10/17/08 OTC Advisor Certificate Program	\$350	\$ _____
10/18-19/08 Pharmacy Practice Seminar <i>Discount for Early Registration Before 10/10/08!</i>		
Rates for One Day: Pharmacists	\$135	\$ _____
Students / Residents / Technicians	\$ 40	\$ _____
Certificate Program Attendee Special	\$100	\$ _____
Please Mark: ___ Saturday ___ Sunday		
Rates for Two Days: Pharmacists	\$240	\$ _____
Students/Residents/Technicians	\$ 60	\$ _____
Certificate Program Attendee Special	\$160	\$ _____
	Subtotal	\$ _____
	Register / postmark after 10/10/08 and add \$50 to the Subtotal amount	\$ _____
	Total Amount Paid:	\$ _____
3 Payment Methods for OTC Advisor Certificate Program & Pharmacy Practice Seminar		
(1) Visa/Master Card Only Credit Card # _____		
Expiration date: _____ Print name as it appears on card: _____		
Signature (required for credit card transactions): _____		
Fax: 919.843.6769 CE Office, UNC Eshelman School of Pharmacy – OR –		
Mail to: CE Program UNC Eshelman School of Pharmacy, CB# 7360 Beard Hall, Chapel Hill NC 27599-7360.		
(2) Check Enclosed \$ _____ (make checks payable to Pharmacy Practice Seminar)		
Mail to: CE Program UNC Eshelman School of Pharmacy, CB# 7360 Beard Hall, Chapel Hill NC 27599-7360.		
(3) Register Online at: www.pharmacy.unc.edu/continuing/onlinereg		

Indicate Sunday workshop choices for a total of 3.0 contact hours CE Credit. Please list by number your top 4 choices with #1 being your first choice:

_____ A	New Drugs	(1.5 hrs)
_____ B	Pens and Needles - The Tools Diabetic Patients Need	(1.5 hrs)
_____ C	Drugs of Abuse for 2008	(1.5 hrs)
_____ D	OTC Pediatrics	(1.5 hrs)
_____ E	Drug Literature	(1.5 hrs)
_____ F	Spanish for Pharmacists	(3.0 hrs)